

LANCASTER BIBLE COLLEGE
OUTCOMES - NON-ACADEMIC UNITS
DEPARTMENT/UNIT - ADMISSIONS

Inst. Mission: LBC exists for the purpose of educating Christian men and women to live according to a Biblical world view and to serve through professional Christian ministries.

Inst. Objective(s) as appropriate:

Student Goal(s) as appropriate:

Department/Unit Mission	Department/Unit Objectives	Means of Assessment	Summary of Data Collected	Use of Results																																				
Identify, recruit, and admit students who desire an education consistent with LBC's mission.	Accomplish yearly application and new student goals.	Form application and new student goals each year in conjunction with the President's Cabinet.	<p style="text-align: center;">Applications:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;"><u>Fall</u></th> <th style="text-align: center;"><u>Goals</u></th> <th style="text-align: center;"><u>Actual</u></th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">2002</td> <td style="text-align: center;">385</td> <td style="text-align: center;">372</td> </tr> <tr> <td style="text-align: center;">2003</td> <td style="text-align: center;">400</td> <td style="text-align: center;">409</td> </tr> <tr> <td style="text-align: center;">2004</td> <td style="text-align: center;">410</td> <td style="text-align: center;">436</td> </tr> <tr> <td style="text-align: center;">2005</td> <td style="text-align: center;">430</td> <td style="text-align: center;">371</td> </tr> <tr> <td style="text-align: center;">2006</td> <td style="text-align: center;">420</td> <td style="text-align: center;">392</td> </tr> </tbody> </table> <p style="text-align: center;">New Students:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;"><u>Fall</u></th> <th style="text-align: center;"><u>Goals</u></th> <th style="text-align: center;"><u>Actual</u></th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">2002</td> <td style="text-align: center;">205</td> <td style="text-align: center;">204</td> </tr> <tr> <td style="text-align: center;">2003</td> <td style="text-align: center;">210</td> <td style="text-align: center;">208</td> </tr> <tr> <td style="text-align: center;">2004</td> <td style="text-align: center;">215</td> <td style="text-align: center;">223</td> </tr> <tr> <td style="text-align: center;">2005</td> <td style="text-align: center;">225</td> <td style="text-align: center;">203</td> </tr> <tr> <td style="text-align: center;">2006</td> <td style="text-align: center;">210</td> <td style="text-align: center;">192</td> </tr> </tbody> </table>	<u>Fall</u>	<u>Goals</u>	<u>Actual</u>	2002	385	372	2003	400	409	2004	410	436	2005	430	371	2006	420	392	<u>Fall</u>	<u>Goals</u>	<u>Actual</u>	2002	205	204	2003	210	208	2004	215	223	2005	225	203	2006	210	192	
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Identify, recruit, and admit students who desire an education consistent with LBC's mission.	Represent LBC well in our regional area.	Attendance at college fairs.	We held a recruitment event in Philadelphia--no response from the inner city community.	We visited the church and received an application for Fall 2006.
		Attendance at Diversity Events.	Wrote to Pastors to ascertain their interest in another event. Only 1 church responded in a positive way.	Worked with a board member in the area - sent literature, pens - and asked the Pastors to recommend students that they felt would benefit from an education at LBC.
			Attendance at inner city college fairs/conventions.	Need to continue our efforts.

Department/Unit
Mission

Department/Unit
Objectives

Means of Assessment

Summary of Data Collected

Use of Results

Student Recruitment and
Ministry Teams.

Use alumni recruiters to
represent us where we cannot
attend.

Visits to feeder high schools
and churches.

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Identify, recruit, and admit students who desire an education consistent with LBC's mission.	All individuals seeking service from the Admissions Office will be treated in a manner that emphasizes service and personal care.	Visits well planned/appropriate offices and personnel contacted before visit.	Random review of visits has taken place and showed good results. Associate VP periodically asks visitors for verbal evaluation of visits.	No change required.
			Visits continued to be listed as positive experience in Admissions survey.	
		Respond to e-mails in a timely way.	Random check shows that most are answered the same day.	No change required.
		Send materials to prospective students within 3 days of receiving name.	Random check indicates that the volume of requests sometimes hinders this objective.	Continue to monitor. May be a need for additional clerical help.
	Follow-up program for accepted students.	Program is consistently managed. Program should be reviewed for effectiveness.	Study follow-up program.	

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Identify, recruit, and admit students who desire an education consistent with LBC's mission.	Provide prospective students the opportunity to experience LBC.	Preview Days.	Increased attendance each year.	No change required.
			Increased the % of students making application that day.	No change required.
		Encourage personal visits to campus.	A slight increase in # of personal visits to campus.	No change required.
		Point-of-contact interviews.	Associate VP asked for and received very positive feedback on day. Only negative - tour groups too large.	Increase # of tour guides for next event depending on attendance. Overnight guests given a tour when they first arrive.